

MCOM: company profile

Media Communications (MCOM) offers innovative solutions and services for creating, managing and delivering digital interactive media over broadband IP for the Hospitality, Telecom and Digital Signage industries. MCOM is one of the leading companies in its field, having a large network of partners in Europe, Middle East and Africa.

MCOM HOTstream is a truly innovative In-Room Entertainment, VOD, IPTV, HSPA and Digital Signage solution for hotels. It is one of the most comprehensive IP based systems available with unique features and an appealing interface designed to meet the growing needs of the demanding and exceptional guest.

Since 2004 when we first introduced our MPEG-4 IP based HOTstream platform, we installed HOTstream in many luxury hotels and resorts in EMEA servicing some of the leading international hotel chains (Starwood, Hilton, Millennium, Sol Melia, TUI Hotels) as well as regional hotel groups in Europe, Middle East and Africa. As a testament of MCOM's excellence in IPTV technologies we were awarded the HD IPTV distribution in the 2010 Winter Olympic Games in Vancouver and the 2012 Olympic Games in London.

MCOM has a number of strategic technology partners that allow us to offer complete solutions integrated with our HOTstream platform, as well as content services from many major North American and European content providers.

MCOM is also an industry partner of HTNG, committed to support its efforts to facilitate the introduction of next-generation technology in the hospitality industry.

MCOM'S HISTORY OF INNOVATIONS IN THE HOSPITALITY INDUSTRY

- 2004** Released industry-first hospitality MPEG-4 based IPTV/VOD Platform (HOTstream)
- 2005** Became first Hollywood Hotel VOD licensee with MPEG-4 movie content
- 2006** Offered for the first time content services to resorts hotels only for the months they are open
- 2007** Released industry-first Video On Demand with simultaneous multilingual subtitling
- 2008** Among the first to introduce High Definition IPTV/VOD platform to hotels
- 2009** Industry first HD Thematic Entertainment content service offering for hotel guests
- 2010** Released hospitality industry-first interactive advertisement HD IPTV platform
- 2011** Industry-first 3D support for live TV channels and VOD movies
- 2012** Among the first to introduce OTT hospitality service combined with tiered bandwidth management for internet access

Recent milestone projects

Olympic Games 2012 – London, UK

This is one of the most demanding HD IPTV installations in the industry with 60 HD and 20 SD channels, that is used to distribute all production and international channels to outlets in different Olympic venues in the 2012 Olympic Games in London. It is also used to distribute real-time Olympic broadcasting news through MCOM's Interactive TV platform integrated with Olympic Games host broadcaster news service. The MCOM IPTV platform that is installed uses the same server and STB/SBB technology that is proposed to hotels and resorts.

Winter Olympic Games 2010 – Vancouver Canada

This is an HD IPTV installation with 30 HD and 20 SD channels, that is used to distribute all production and international channels to outlets in different Olympic venues in the Winter Olympic Games in Vancouver.

Costa Navarino, Starwood Hotels and Resorts

It is the new prime destination in Mediterranean with a strong commitment to environmental responsibility. Costa Navarino will comprise a number of distinct sites with 5-star deluxe hotels, luxury high-end residencies, world-class spa centres, signature golf courses and a range of activities for adults and children. The whole project will be deployed in 3 phases. The first phase of the development will be the Navarino Dunes site featuring two Starwood hotels – The Romanos, a Luxury Collection Resort and The Westin Resort of total 765 rooms, an authentic village centre for entertainment and shopping venues, a conference centre extended to a 5,000m² area, a signature 18-hole golf court designed by Bernhard Langer, the 4,000m² Amazoe Spa and many sports activities. MCOM is providing all systems and services for In-room Entertainment, VOD, IPTV, HSIA and Digital Signage.

Largest Private IPTV installation in Middle East

MCOM is awarded one of the largest private IPTV installation in the Middle East region. Both the IPTV and VOD solutions in this project use the same server and STB/SBB technology that is proposed to hotels and resorts.

Athens International Airport

MCOM designed the large scale Digital Signage network of the new Athens International Airport (www.aia.gr). The information displayed on each digital signage screen is automatically and centrally managed to present messages and information related to the location and the time, as for example at the departure gates where the information changes rapidly. In parallel, the digital signage messages are combined with an integrated IPTV solution and real time information for public transport (i.e. bus, metro schedules) and other traveler related information.

**In 2012 MCOM expands further its presence
by establishing new regional offices in London and Dubai**

www.hotstream.eu



www.mcoms.com – Europe: sales@uk.mcoms.com, M. East-Africa: sales@ae.mcoms.com
South-Eastern Europe: sales@gr.mcoms.com, USA: sales@us.mcoms.com, Other: info@mcoms.com